

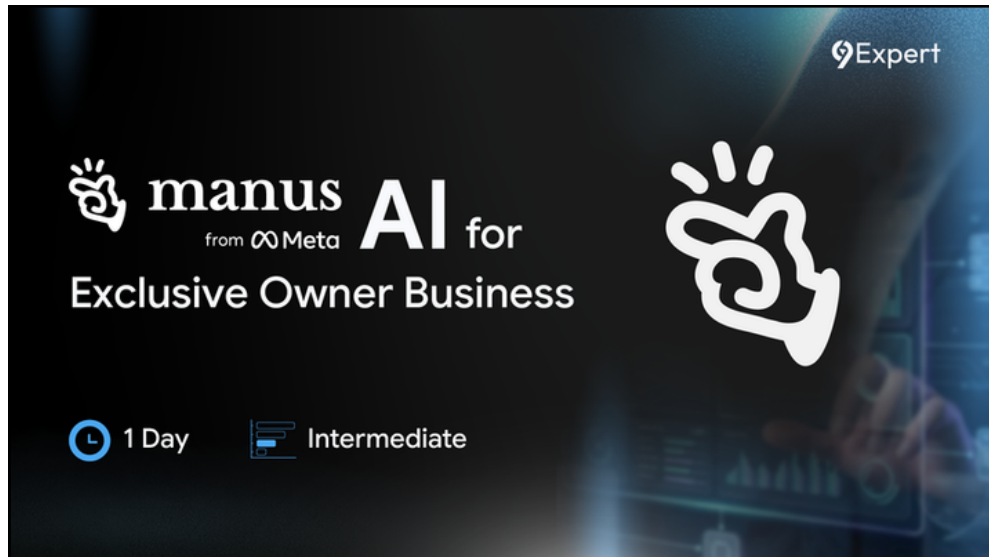


MANUS AI FOR EXCLUSIVE OWNER BUSINESS

Course ID : MANUS-EXC



เข้าสู่เว็บไซต์



Duration: 1 Day

(6 Hours) 09:00 AM – 04:00 PM



Price: Call (In-house training only)

* (excluding VAT 7%)

* Eligible for 200% tax deduction



Training Schedule

www.9experttraining.com

Category: Artificial Intelligence

Reduce human resource costs by hundreds of thousands of baht with AI Agents, and create automated reporting systems specifically for senior executives. Learn and practice from analyzing organizational structure and building AI Agents to creating Executive Dashboards using Manus AI.

Objectives

1. Analyze your organizational structure to identify bottlenecks and repetitive tasks that AI can take over immediately.
2. Build AI Agents to replace digital staff using Manus AI — covering key functions: Marketing, Customer Support, HR, and Data Analyst.
3. Design a Workflow Automation system connecting Marketing, Sales, and Executive Dashboard.
4. Create a Real-time reporting system for executives — viewable on mobile anytime, anywhere.

Objectives (Continued)

5. Reduce personnel costs and improve decision-making accuracy with AI-driven Insights.

Target Audience

1. Business Owners & Entrepreneurs
2. Senior Executives (Public & Private Sector)
3. Department Managers

Prerequisites

1. Familiarity with basic digital tools (LINE, Email, Google Sheets, AI Prompting)
2. Basic understanding of business structure and organizational management

System Requirements

1. Windows 11/10 or macOS 12+
2. Web Browser: Google Chrome or Microsoft Edge
3. Manus AI Subscription (9Expert provides accounts during class)
4. Internet connection

TOPICS TRAINING



DAY 1 - Morning Session

9:00 AM – 12:00 PM

1. Lean Operation

- Organizational Structure Analysis: identify Bottlenecks and time-wasting repetitive tasks
- Eliminate Redundancy: map all Routine tasks and plan for AI to take them over
- Cost Reduction Strategy: plan headcount cost reduction without sacrificing operational efficiency
- Lean Organization Design: create a new, leaner org chart — fewer people, more AI
- Workshop: Build a Lean Organization Blueprint — identify 3 roles AI can replace with estimated cost savings

2. AI Agent

- What is an AI Agent: structure and operating principles of AI Agents in Manus AI
- AI Marketing Manager: plan monthly strategies and campaigns + write advertising copywriting across all platforms
- AI Customer Service: respond to customer chats 24 hours a day + automate Upsell / Cross-sell offers
- AI Data Analyst: pull daily sales data and summarize results + uncover hidden Insights in raw data
- AI Admin & HR: manage documents, draft contracts and emails automatically + schedule meetings and send alerts

- Prompt Engineering for Executives: write Instructions so AI executes exactly what you want, the way you want it
- Workshop: Build an AI Agent Customer Service Bot that captures Leads, answers FAQs, and sends data to Google Sheets automatically



DAY 1 - Afternoon Session

1:00 PM – 4:00 PM

3. System Automation

- Workflow Automation principles: Trigger, Action, Result with Manus AI
- Marketing → Sales Pipeline: AI captures Leads from ads → records into Database → routes to Sales or AI closes the deal
- Sales → Finance: auto-deduct stock, issue invoices, and update sales figures automatically
- Cross-Department Sync: data connected via API — all departments feed into a single Database (No Manual Data Entry)
- Zero Human Error: set Validation Rules and Error Handling to prevent human mistakes
- Alert System: automated LINE / Email alerts when key events occur
- Workshop: Build a full Marketing → Sales Automation Pipeline in Manus AI — from first customer chat to automatic sales update

4. Executive Dashboard

- Executive Dashboard Design: select KPIs executives need to see and design a screen for instant decision-making
- Real-Time Data Integration: connect sales figures, Leads, stock levels, and profit in a single view

- Mobile-First Dashboard: monitor your business status on mobile anytime, anywhere
- Automated Reporting: daily / weekly reports sent automatically via LINE or Email
- Predictive Risk Analysis: AI analyzes sales trends and sends early risk warnings
- Data-Driven Decision Making: practice reading your Dashboard to support strategic business decisions
- Workshop: Build a Live Executive Dashboard connected to your Automation system — view sales, Leads, and KPIs in Real-time on mobile



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